

Minutes

Oldham Leadership Board

24 January 2018, 10 am until 12 noon

Crompton Suite, Civic Centre Oldham


Present:

<p>Cllr Jean Stretton Dr Carolyn Wilkins, OBE Vinnie Roche Julie Daines Noreen Dowd Stuart Lockwood Alun Francis ACC Rebekah Sutcliffe Helen Lockwood Cllr John McCann CS Neil Evans Maggie Kufeldt Jeremy Broadbent Katrina Stephenson Jason Rain Neil McInroy Matthew Dodd Jackie Wilson</p>	<p>Leader, Oldham Council (Chair) Chief Executive, Oldham Council First Choice Homes Oldham CCG Oldham CCG Oldham Community Leisure Oldham College Greater Manchester Police and Place lead Economy & Neighbourhoods, Oldham Council Liberal Democrats, Oldham Council Greater Manchester Police Health & Wellbeing, Oldham Council Business Leader Public Health, Oldham Council Greater Manchester Fire & Rescue Service Centre for Local Economic Strategies Centre for Local Economic Strategies Strategy, Partnerships and Policy, Oldham Council</p>
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Apologies:

<p>Cllr Abdul Jabbar Jayne Clarke Jonathan Yates Dave Benstead Ray Ward Donna McLoughlin Jon Aspinall Cllr Barbara Brownridge Cllr Sue Dearden</p>	<p>Deputy Leader, Oldham Council Oldham Sixth Form College Citizens Advice and VCFP Chair of the Economy and Skills Partnership and Oldham Business Leadership Group Corporate and Commercial, Oldham Council Pennine Acute Hospital Trust Greater Manchester Fire & Rescue Service Co-ops and Neighbourhoods, Oldham Council Chair of the Health & Wellbeing Board</p>
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1	<p>Minutes and matters arising from meeting on 2 November 2017 and updates/good news</p> <p>The minutes from the meeting held on the 2 November 2017 were approved as a correct record of proceedings. It was noted that Jeremy Broadbent had provided apologies to the meeting on the 2 November and it was agreed that his apologies be added to the Minutes.</p> <p>It was also agreed that an update on progress against the Oldham Plan 2017-22 be provided for the March meeting of the Board.</p> <p>Good news and updates</p> <p></p> <p>Item 1b GM Strategic Self Assessment Inter</p> <p>The GM Strategic Self-Assessment on reform and integration The interim report on the GM Strategic Self-Assessment was presented to the Board. Members were asked to submit further comments on the draft assessment and it agreed that:-</p> <ul style="list-style-type: none">• Further work was required with partners to develop the Action Plan• That the Oldham Leadership Board sign off the final version of the assessment and action plan at the meeting on the 14 March 2018 <p>The GM Place Leaders programme Feedback was given on the first session of the GM Place Leaders programme. It was noted that further work was needed to develop place leaders at a tactical level, for example, with neighbourhoods Sgts and CCG clusters leads and a programme aimed at this group needed to be developed long term under our co-operative workforce plans.</p> <p>Next site for Place Based Integration Progress was reported on the set up of the new PBI site in North Chadderton and Westwood. Meetings with partners were still taking place to negotiate the make-up of the team and premises were being explored. Further updates will be provided for future meetings.</p> <p>AGREED/ACTION:</p> <ol style="list-style-type: none">1. For an update report on the Oldham Plan 2017-22 be included on the 14 March agenda of the Board2. For Board members to submit any further comments on the GM Strategic Self-Assessment to Rebekah Sutcliffe3. For the Board to sign off the final action plan on the GM Strategic Self-Assessment at the 14 March Board4. For the GM Place Leaders programme to consider a tactical leaders programme for place leadership.
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2 Oldham Anchors and Social Value



Item 2 Anchors.ppt



Neil McInroy and Mathew Dodd from the Centre for Local Economic Strategies presented the key findings from the anchors and social value work.

The key points from the discussion were:

- That there is an estimated £36 million of spend in Oldham that we can influence as a Council which amounts to about 80 contracts
- Encouraging local supply is just one element, there is also further work that can be done to encourage more social value from non-local supply chains e.g through the Living Wage, apprenticeships etc and by ensuring as much plurality as possible within the local economy
- That other GM authorities were also considering their influencable spend and the GM Mayor was considering a piece of work on GM anchors
- That supplier forums could be considered to maximise existing supply chains
- That Oldham needed to consider how it can grow the Oldham market in areas where there are gaps and that this 'market making' aspect would give us the biggest dividends
- That the development of co-operatives and social enterprise needed to be considered as part of this market making
- That the social value weighting needs to be considered in the awarding of contracts alongside the training and development of staff in procurement and commissioning roles.
- That the social value work also looked at workforce and that some of Oldham's communities were under-represented within the Council and potentially other public services. This could also be part of the focus for the next PBI site
- Other new partners including GMP showed interest in being part of any further work

AGREED/ACTION

- 1. That partners not already engaged in the anchors and social value work and wish to do so contact Neil/Matthew**
- 2. That a focused meeting on anchors and social value be held with partners to develop this further within the framework of the Oldham Plan**

<p>3</p>	<p>Oldham Opportunity Area</p> <p> Item 3 Oldham Area Opportunity.pptx</p> <p>Tim Bowman, Oldham Opportunity Area lead and Helen Lockwood, Executive Director, Oldham Council, presented on the Opportunity Area programme in partnership with the Department for Education that will bring extra resources into Oldham over the next three years to help tackle issues of social mobility.</p> <p>The key points from the discussion were:</p> <ul style="list-style-type: none"> - That the 'meaningful contact with work' had been an area highlighted by young people in Oldham for some-time and the Board welcomed this focus as part of the programme - That the 'cold spot' areas identified for early years also matched with the focus area for the new PBI site and that this provided us with an opportunity to engage schools, the community and parents - That the health system needed to be considered in any governance arrangements alongside the wider determinants of social mobility <p>AGREED/ACTION</p> <p>1. That Board members explore how their work can link into the Oldham Opportunity Area and get in contact with Tim Bowman/Helen Lockwood</p>
<p>4</p>	<p>Communications and the Oldham Prospectus</p> <p> Item 4 Communications.ppt</p> <p>Carl Marsden, Head of Communications at Oldham Council outlined proposals to establish a cross partner communications group to maximise our collective communications resource.</p> <p>Board members welcomed the suggestions to establish the group and align communications, using the #ourbit #yourbit #result.</p> <p>Carl also presented the Oldham Prospectus to the Board including the on-line e-book. Board members welcomed the Prospectus and could see the use for this within their own organisations and how it could be used as an effective place marketing tool for the borough.</p> <p>AGREED/ACTION</p> <p>1. For Board members to nominate appropriate Communications lead to form a cross partner communications group</p>



	<p>2. For Board members to provide content on the Prospectus to Carl as appropriate</p> <p>3. For Carl to share the link to the on-line Prospectus with partners</p>
5	<p>Date and time for next meeting</p> <p>14 March 2018 10:00 - 12:00 Crompton Suite, Civic Centre</p>